

Media inquiries please contact:

206.389.7263 or info@technology-alliance.com

Twitter: [@TechAllianceWA](https://twitter.com/TechAllianceWA)

Technology Alliance Names New CEO

Former State Legislator Laura Ruderman to lead organization dedicated to serving as the voice for Washington's innovation economy

SEATTLE - The Technology Alliance announced that it has named Laura Ruderman as its new CEO. Ruderman, who starts at the organization today, brings a track record of leadership in highlighting the vital role technology policy plays in supporting innovation.

“We are pleased to have found such a seasoned professional to lead the TA into our next chapter,” said John Wecker, Tech Alliance Board Chair and President and CEO of the Pacific Northwest Research Institute. “Laura has the right mix of technology industry and public policy experience to enable our organization to continue its longstanding history fostering a vibrant innovation economy for all of Washington state.”

Ruderman most recently served as the Interim PAC Director for the Children's Campaign Fund. Prior to that, she represented the 45th district in the State House of Representatives, where she served as the Vice Chair of the Technology, Telecommunications, and Energy Committee and was elected as the Vice Chair of her party's caucus. She also held a variety of positions at Microsoft and has been a fundraising professional for a wide range of non-profit organizations. She has served on the boards of organizations ranging from the King County Library System Foundation to Ventures, a Seattle-based nonprofit that empowers aspiring entrepreneurs.

“While in the state legislature, I worked closely with the Tech Alliance as both an advisor and a participant in their rich programming,” said Ruderman. “I am thrilled to now have the opportunity to contribute to the future of an organization that was such a big part of my success as a legislator.”

The Technology Alliance is a statewide, non-profit organization of leaders from Washington's technology-based businesses and research institutions united by a vision of a vibrant innovation economy that benefits all of Washington state's citizens. Through programs, events, data analysis, and policy activities, the TA advances excellence in education, research, and entrepreneurship to support the growth of high-impact industries, the creation of high-wage jobs, and economic prosperity for the entire state.



(High resolution photo of Ruderman available for [download](#))